




Self-introduction

- Graduate School of Regional Innovation Studies
Mie University, Japan
 - GUO TONGXIN
 - Hebei Province , China
 - In my leisure time , I enjoy Brazilian Jiu-Jitsu
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Research theme

An Investigation of International Management
Strategies for Small and Medium Enterprises: A Focus
on Japanese Agricultural Product Exports



三重大学
MIE UNIVERSITY

Research Objective

The purpose of my research is to establish an international management strategy for small and medium-sized enterprises (SMEs) to reconstruct their superiority in overseas markets while taking advantage of the heterogeneity of regional agricultural products from the perspective of an overseas expansion strategy that can be adopted by SMEs that are not large and lack capital.